



SDG2 Advocacy Strategy Hub Networking and Sharing call – 22 January 2018

Date- Monday, January 22nd from 2 till 4 London time

Location- WFP Office 10 Furnival Street, London, EC4A 1AB, United Kingdom

Chair – Paul Newnham

Attendees-

- 1000 Days: Mwandwe Chileshe, Danielle Porfido
- Alliance to End Hunger: Nate Magrath, Rebecca Middleton
- Bread: Asma Lateef
- Care: Tonya Rawe
- Caritas: Adriana Opromolla
- CFS: Cordelia Salter
- Cargill: Taryn Barclay
- Department for International Development: Tanya Green
- Donor Tracker: Sophie von Hatzfeldt
- EAT forum: Helene Reeve, Sudhvir Singh
- GAFSP: Tea Franich, Kimberly Parent, Iftikhar Mostafa
- Global Citizen: Marie Rumsby
- Kitchen Connection: Earlene Cruz
- IFAD: Brian Thomson
- UN Foundation: Chrysula Winger
- Shumei International: Brianne
- SUN Secretariat: Edwyn Shiell
- UN Network for SUN: Holly Sedutto
- Unilever: Laura Barneby
- UNSCN: Christine Campeau
- World Council of Churches: Manoj Kurian

Recording available at: https://zoom.us/recording/play/wiezZ_fBFf6zHrtxaGiNz7jPvp-vLLcs80EOyaK0uPOMApTZIU3uhnNzbgIUj-A

Welcome by Paul Newnham

Chair Paul started meeting at 2:06 London time. Paul spoke briefly about the structure of the meeting- to discuss highlights of 2017, have a conversation about what is line for 2018, provide updates on the Hub's platforms as well as discuss two areas in particular.

The first area, data and reports, was highlighted as an important tool to tell story around SDG2 happenings globally and increase visibility of SDG2 outside of this silo. As such, this meeting will discuss upcoming reports and how we can focus on raising awareness around these. This links to a short presentation by the Donor Tracker- an advocacy data tool.

The second area of discussion is priorities for 2018, allowing organization to speak about their key areas of focus for 2018. This will help to form a heat map that shows who is working on what and where collaboration can better be supported within Hub. Paul handed over to Edwyn from SUN Secretariat for 2017 summary.

Summary of 2017 Highlights for SDG2 Advocacy by Edwyn from SUN Secretariat

Edwyn starts by recognizing that this is not a comprehensive overview of 2017 as much happened in SDG2 advocacy space but should give an idea of the good work done across food, agriculture and nutrition. Here are the 2017 highlights:

- Hub's 3 co-chairs took part in Global Citizen event in Hamburg to call for increased focus on 4 famines. Mastercard also committed to 100 million meals.
- Hub has worked to create content and coordinate communication around 4 famines, SOFI report and World Food Day
- High Level Political Forum's review of SDG2 and the voluntary national review of 44 countries and side events enjoyed good participation from SDG2 actors
- Hub launched online platform that is continuing to develop. Thus far, 189 users and 86 organisations are involved, allowing it to become useful platform for SDG2 speed dating and sharing of content across wider community
- UNGA with Global Citizen started discussion around Good Food with varied speakers- importantly calling attention to significance of good food with chefs participation
- Hub Bridge was established and 4 Strategy Hub meetings held throughout year with great attendance
- CFS was another key moment with a full day dedicated to nutrition and a panel of experts on food security and nutrition presenting report on nutrition and food systems
- Hub's online outreach and workshops involving 138 chefs that developed a Chef's Manifesto that has been shared at many events throughout year. An Action Plan was then created to provide guidance to chefs on contributing to SDGs as well as best practice, campaigns, innovations
- Global Nutrition Summit in November in which 3.4 billion dollars in commitments to tackle global nutrition. Good government commitments also made by Cote d'Ivoire, Madagascar and El Salvador.
- Simultaneous launch of Global Nutrition Report 2017, highlighting SDG2 as catalyst for other SDGs as well as issue on financing nutrition
- SUN Global Gathering in Cote d'Ivoire- Latin American, Asian and African countries coming together to share best practices on nutrition actions
- Japan announced that it will host next Nutrition for Growth conference in 2020

Update on SDG2 Advocacy Hub Web Platform by Paul & Rosie

Paul gave a quick talk through the key features and new developments of the Hub platform as a tool to bring together food, agriculture and nutrition and create a space for networking across three sectors as well as between national to international level. In 2018 Hub will work to better to connect national and global levels. It has somewhat tried to improve support from national level by partnering with existing networks i.e. SUN and CFS and bringing in new groups that work at national level.

User directory

The user directory on the Hub is organized by organization and then individuals. The process for adding an organization is an individual request this and the Hub will add it onto the platform. It is possible to set up an individual profile connected to your organization and add information such as contact details, role,

resources and documents, relevant plans and links. More logos would be good- can send this to Paul or Rosie to add. Hub currently working to build diversity of organisations that are partnering and engaging in Hub. This is a great tool to share information and resources that you want wider SDG2 community to access and utilize.

Calendar

The Hub's calendar is a new feature that will become increasingly useful as we work on more coordinated events. We are currently working to add global days, conferences and meetings, each with a page that details the event in greater depth in terms of call-in details and links for further information. In future, Hub will create general and unbranded social media assets to accompany these events to be shared as well as possibly briefings. This should help to keep members better informed on events happening elsewhere. Members can add own events that can be edited and added to with briefs, programmes, social media kit etc. as they are developed. Calendar thus is a good tool of organizing all information. A log-in provides members with greater access to calendar's content.

News

Page that presents articles with original content with Hub posting 3 articles every fortnight and working to increase the diversity of topics covered. Hub welcomes other organisations to contribute content. Hub is working on 2018 Engagement calendar that highlights key events for SDG2 and the messages to focus on for each. We will be asking members of Hub to write article on topic they are interested in tied to a key event so that we create relevant content throughout year and host on Hub.

Action

Action page has range of social media content i.e. 31 days of food campaign that was used by 7-8 organisations regularly throughout December. Way of creating consistency and easy content to use and share across three sectors to make a more coordinated effort for SDG2. This page is constantly being updated with more resources and content added. We're currently working to provide a food and famine crisis update that should be up this week.

Conversation Hub

This feature is not yet live but should be up by end of the year. This will be a space for collaboration around projects and work in SDG2 space. For example, there will be a chef page for chefs working and collaborating around Manifesto or page for Global Nutrition Report that discusses how to better communicate this information. This should serve as a project management page and an alternative to google docs.

Great to see more people using and logging into Hub, hope this continues. If there are any questions—reach out to Paul or Rosie and we'll help you get set up.

Upcoming reports and data in 2018

A key area of 2017 was the ability help promote reports in terms of preparing for their launch and sharing them different groups. A couple of reports that will be relevant in 2018- Global Nutrition report and its social kit is a great opportunity and will be supported by SDG2 community; support for the SOFI report could help to communicate its key findings throughout food, agriculture and nutrition; Eat-Lancet report is a new one coming out this year. Paul opens floor to members to speak on reports and provide brief overview if possible.

- Brian Thomason (IFAD): There are 2 reports scheduled for 2018 called the Advantage Series that looks at working with smallholder farmers. One report will have a youth angle called Youth Advantage to be launched in September. The second report called Water Advantage will have a water

focus, looking at IFAD's work with water and smallholder farmers and will be launched in March. Both of these will have a nutrition component.

- Sudhvir (EAT): Eat Lancet report will be launched this year looking at optimal diet for nutrition outcomes and optimal food system for sustainability outcomes and comparing the two. The report will provide suggestions on how to produce food in a way that will allow us to achieve SDGs and nutrition outcomes. Currently looking at August/September launch. EAT would like to work with SDG2 community on the report's launch and will provide further updates in coming months.
- Jo Lofthouse: Global Nutrition Report 2018 still set for launch in November. Looking for independent expert for Global Nutrition report if anyone is interested in helping to write it—deadline for this is Jan 25th.
- Paul: UNICEF State of the Children report will focus on diets--- can anyone confirm this or speak on it?

If there is anything else further, please share with the Hub and community. Hub will also look out for new reports. Hub is aware of reports by Action Against Hunger report as well as CARE on 2017 Forgotten Emergencies and Save the Children study on Conflict. We will probably pick one or two reports to focus on in advance so to better support their launch and awareness.

- Edwyn: IFPRI will launch of Global Food Policy Report with focus on globalisation and specifically food and trade. Report will be launched in March.

Organisations' key events and priorities for 2018

Paul opens the floor to organisations to speak on key priorities for 2018. This information is also available on google docs with this link: <https://docs.google.com/document/d/1lutZjA-LkQ6fMyGzdrn0G2KAms75IRF4ovpugys5Ur4/edit>

Alliance to End Hunger (Rebecca Middleton and Nate Macgrath)

- Focus on US government in particular- its current shut down could have an impact on policy pieces throughout year.
- Focus on the Farm Bill, funding issues more generally both domestically and globally as well as global nutrition reauthorisation bill that is due this year. Events wise, there are a number of events in DC. If anyone is interested in attending, please email Rebecca Middleton or Nate Macgrath- both are on Hub.
- Alliance will also participate in Global Food Prize in October where private sector and NGO sector get together.
- Possible hill event with FAO

IFAD (Brian Thomson)

- IFAD will focus on following events: CBD (climate biodiversity) COP, UNFCCC COP, SBBSTA Meeting, GEF Assembly, CFS
- IFAD will roll out further episodes for Recipes for Change campaign

CFS (Cordelia)

- CFS will start Wednesday 17th of October due to FAO high level event at beginning of this week with World Food Day

- Continuing Terms of Reference for policy recommendations on nutrition throughout year with discussions, getting terms agreed with policy recommendations in following year
- Urbanisation and rural transformation in the context of food security and nutrition—2 intersectional events before October that look shift to urbanisation and what this means for agricultural production and people living in cities
 - Will get dates to community when know them
- Plan to have presence at HLPF and will share more on their contributions
- Global thematic event on Right to Food
- SDG lessons sharing event that will probably be related to HLPF's subjects
- Dates for CFS: 17th to 20th of October with bulk of work between 17-19th

Electrolux (Ingrid Yllmark)

- Ongoing talks about how to activate the food waste part of the manifesto at World Chefs Congress in July
- Ask those who plan to go to KL to join in and confirm the message at the Sustainability Day 14 July.

CARE (Tonya Rawe)

- CARE's global food and nutrition security policy advocacy is focused on agriculture policy and focus on nutrition, gender and climate to ensure that policy is nutrition-sensitive, gender-transformative, and climate-resilient.
- Key global multilateral processes we engage in the UN Climate Change negotiations (particularly ongoing agriculture negotiations) and the Scaling Up Nutrition movement (particularly at national level).
- Via dedicated efforts in six countries in Southern Africa, we engage with CAADP around agriculture/nutrition/gender/climate (per above).
 - CAADP- Comprehensive Africa Agriculture Development Programme
- National level advocacy in other countries covers a range of issues in FNS based on national context.
- CARE's chef program engaged with number of chefs to enable them to advocate on FNS issues that are important to them in the US context

Global Citizen (Marie Rumsby)

- For hunger and nutrition work, have three high level areas of work
 - 1- improvements to food system
 - 2- Support to women and girls to address hunger and malnutrition
 - 3- Political commitments to find peace and end famine (less firm, still working on)
- Global Citizen Festival in Brussels event on June 5th with focus on women and girls i.e. female smallholder farmers and adolescent girl's nutrition
- Global Citizen Week activities alongside UNGA on 23rd to 30th September
 - Commitment making moment on 29th in Central Park
- 2 festivals planned for end of year---
 - First festival in Argentina before G20 (still confirming this)
 - Second festival in South Africa on December 2nd to mark what would have been Nelson Mandela's 100th birthday with programme of events with Nelson Mandela Foundation and South African gov't
- Rwanda government possibly prioritising malnutrition as part of AU chair this year

1000 Days (Danielle)

- Hosting ICAN in London next week to plan advocacy efforts for nutrition coalition, focused on donors and donor resource mobilisation —what donor space is looking like and what this means for nutrition
- GFF Replenishment-- Global Financing Facility for every woman every child will happen in September; GFF will have focus on nutrition as priority--- will look at how this can be used to acquire more resources for nutrition
- World Bank fall meetings in Indonesia with Jim Kim launching a Human Capital Index that will have nutrition component as an investment in human capital and future workforce
- Will be able to say more about priorities after next week

Cargill (Taryn)

- 2017 Annual Reports set 2030 goals to improve access to safe, nutritious food and improving sustainable agricultural practices and access to markets for farmers—in 2018 will be working towards this
- Recent launches: Fed by Trade resource launched Dec 2017, designed to show role of trade in feeding world; platform that shows Cargill's role in trade and promoting open markets and what this means for feeding the world and guaranteeing dependable, affordable food supply and inviting others to contribute to this. Can access on Cargill website.
- Individual businesses looking at what they can do to engage with SDGs
 - Cocoa business as part of cocoa promise has chosen 5 goals they can work towards on farmer livelihoods, protecting our planet, partnering with others to transform cocoa sector
- Continuing to look at what Cargill can do for communities in which it operates around the world
- Cargill is also involved in a project with Gastromotiva that will take the Social Gastronomy movement global. More information can be found about this project here: <https://www.cargill.com/2018/cargill-and-gastromotiva-to-drive-social-and-economic-impact>

Caritas International (Adriana)

- Global confederation of catholic organisations working on development and humanitarian aid, working at global level on policy and advocacy work and following initiatives of CFS
- Caritas will attend and participate in CFS in intersectional meetings
- Participate in UNFCCC meeting- looking at ag debate with link b.w climate change and food security
- HLPF participate in monitoring sessions of SDG2—will participate again this year
- 4 Caritas's regions will have regional programmes that are designed to mobilise, build capacity of Caritas organisations to support advocacy around SDG2, supporting national gov'ts to achieve SDG2
 - Kick-off event in coming months March and project will continue in next coming years
 - Regions of focus: Africa, Middle East and North Africa, North America and Latin America
 - Encouraging Asia to get involved, working on this but have finalised yet

UN foundations (Chrysula)

- Commission on the Status of Women at UN Women with emphasis on rural women
- Climate Summit September 14 to 18th supported by UN Foundations
- Working with UNDP and Project Everyone for Global Goals Week, happening alongside UNGA and Global Citizen Week
 - Will have website launched at Global Goals week that show events on SDG2 events
- Paul: good to speak more intentionally about focus on SDG2 and plan

Kitchen Connection (Earlene Cruz)

- About Kitchen Connection: organisation works to connect people from over 120 countries to participate in online, interactive cooking classes that help people to learn about new cultures, cuisine behind the people
- Working with SDG2 to establish Chef Manifesto as guiding framework for advocacy and effecting change on platform—recent call with chefs Asha, Palmiro and Arthur around the world
- Goal is to galvanise those already supporting Manifesto as well as introduce more people
- Working to develop advocacy piece for Kitchen Connection to further this work
- Paul: Hub looking to establish partnership with Kitchen Connection, key opportunity to bring people together within kitchens. Very excited to add advocacy side of things and would encourage you to reach out and use this platform.

Global Agriculture and food security Programme GAFSP (Iftikhar Mostafa)

- Continuing work with focus on food security and hunger in various events already mentioned
- GASFP will employ FIES- Food Insecurity Index- in at least one country in Africa with FAO. This is one of the main indicators for SDG2. This country will most likely be Liberia but not for definite.
- Don't have specific details on GAFSP participation but will provide them soon

UN Network for SUN (Holly)

- Bi-monthly e-communications for UN network colleagues
- Showcase new UN Network for SUN website <https://www.unnetworkforsun.org/>
- Building Library tab/feature that will show specific country outputs and guidance material; this will be launched in coming months
- Individual webpages for each of 5 UN outcomes with country examples and the like
- Advocacy and communication mostly at country level, providing support for national nutrition advocacy and communication strategies, targeting parliamentarians or support for high-level country meetings and other advocacy campaigns of the like

EAT (Sudhvir)

- World Urban Forum in Kuala Lumpur in Feb—running side event on food systems and child nutrition to make sure that urban planners are thinking about this on 13th of February
- Stockholm Food Forum on 11-12th of June- working to make platform available with Hub and Paul
- Eat Lancet publication- use this to put link between food systems and diet on agenda
 - High level meetings on NCDS in UNGA in September
 - UNFCCC including food systems at COP in October
- World Bank and IMF meetings—EAT could be part of this to discuss food systems

Unilever (Laura)

- Hoping to do behaviour change in Nairobi in April, bringing together handwashing behaviour change and nutrition space
 - Concept: use private sector learnings around behaviour change to contribute to ongoing efforts on behaviour change element of nutrition
 - Welcome input to know how useful this is—could possible do similar work in West Africa and Nigeria as rolling training thing about behaviour change
- Paul: behaviour change is important for campaigning sides and policy changes we are pushing for as well as impacting consumer side of things

SUN secretariat (Edwyn)

- Focus on supporting country level advocacy and due to, financial constrained enviro at the minute, working to mobilise resources and help member countries with other sources of financing with GFS and GAFSP
- Supporting member countries that are fragile or conflict effected—having nutrition as long-term focus during emergency response especially in African countries
- Focus on supporting member countries in addressing overweight/obesity and NCDs in tackling issues in continuum
- Working on providing guidance for countries to empower women and girls
- Working on getting narrative right on building healthy, sustainable food systems for member countries
- Will share a list after call on national events
- WEF in Sao Paulo looking at private sector contributions to nutrition
- HL Hibro summit in Guatamala
- World Health Assembly—promoting nutrition in early child good development and nurturing care framework
 - Biannual report on global nutrition target and NCD
- SUN movement going through independent review—looking at its contribution to helping 60 member countries; study on attributions/achievements, part of UNGA
- Country level parliamentary activity- working towards inter-parliamentary union assembly in nutrition and food and SDG2 more broadly
 - Sharing parliamentary experiences across SUN countries

World Council of Churches (Manoj Kurian)

- Faith communities organising Global Day of Prayer to End Famine
- Faith communities part of network- World Vision, Caritas – looking to strengthen organisations across faith communities in
- Attending CFS, UNFCCC COP
- Launch education material and online courses on sustainable agriculture and right to food--- reach out to SDG2 space to further promote this work

Bread (Asma)

- Working on US funding for global food security and nutrition and re-authorization of the Global Food Security Act.
- Focus on increased efficiency and nutrition quality of food aid in the Farm Bill. We will be launching our 2018 Hunger Report in March. It is on Jobs--mostly US focused with a chapter on global development.
- We will be doing field research on the implementation of the USG's Global Nutrition Coordination Plan and will continue our work to build congressional champions for nutrition.

Eleanor Crook Foundation

- Support diverse portfolio of implementation research in East Africa to identify innovative and scalable solutions to undernutrition that are more cost-effective and sustainable.
- Support local capacity building through a portfolio of local nutrition programming in Uganda.
- Advocate for the integration of global acute malnutrition diagnosis and treatment into the community health protocols.

- Amplify U.S. conservative faith leader voices to advocate for global nutrition, food security, and more effective foreign aid.
- Support efforts to mobilize civil society on nutrition issues in Europe and the Global South.

Shumei International

- Shumei will participate in the HLPF 2018 and will be active as a founding member of the Food and Agriculture Cluster at the UN and a member of the Major Groups and NGO Major Groups. This week F&A cluster will host a meeting during the UN HQ expert meeting on the SDG interlinkages in New York City. We will continue to stay engaged in the HLFP in June and are planning another expert meeting for Goals related to the Cluster. More info to come as planning progresses.
- Shumei will participate in the next UN Climate Change Summit COP 24 in Poland. We have become a member of the Regenerative Agriculture network and participated in an advocacy networking event in Bonn called Speed Up the Cool Down encouraging collaboration among organizations doing regenerative agriculture work to address climate change. We are partnering with organizations such as IFOAM and Biovision on these events. Anyone planning to attend the COP and interested can contact me.
- Shumei recently became a member of the International Partnership for the Satoyama Initiative (IPSI), which is a comprehensive effort to spread awareness for the protection of biodiversity and socio-ecological landscapes. Started by the Ministry of Environment for Japan and the UN University Tokyo, IPSI is working with numerous organizations to advance the rebuilding of socio-ecological landscapes around the world and activities include sharing information, securing synergies, leveraging resources and strengthening activities through partnerships through policy research, capacity building, knowledge facilitation and on the ground activities. As a new member, we hope to engage with the IPSI and its members on various levels. We could provide more info to the Hub if interested and would like to know if any organizations are current members.

Summary by Paul

Hub will go over information and put this information into a google doc so members may access and edit bits. Hub will also go through this document and look for similarities/hot spots between organisation's priorities. Feb 2nd meeting will have smaller group of Hub members in London to look at areas for year and works on structuring our narrative, areas of focus that we can tie to SDG2 to i.e. women, climate, cities (depending on global debates). If you views on where collaboration/coordination/convergence can occur, please let us know. Advocacy/narrative might be more difficult this year as approaches to key issues are changing and less events focusing on nutrition/SDG2 space specifically. Need to look at how we take these messages outside silo- need to be disruptive and bring in new actors, must be cross sectoral and collaborative.

Any reflections based on conversation so far? Any clarifications?

GAFSP:

GASFP will employ FIES- Food Insecurity Index- in at least one country in Africa with FAO. This is one of the main indicators for SDG2. This country will most likely be Liberia but not for definite.

Paul:

Hub has been working on policy agenda that will try to create agreed approach across SDG2 landscape including emergency space. This is happening at bridge level—a smaller group of partners at Hub with all sectors engaged. The policy document is in its 3 out of 4 round of drafting, working through fine tuning.

As Hub isn't designed as policy shop, other organisations have stepped in to create this document. The policy framework will help to develop campaigning priorities for coming years.

In absence of this, have been working on building Hub platforms, partnerships/networks as to bring together 3 groups into conversation. We are also starting to work on narrative- way of talking about SDG2 that we can all use. The meeting on Feb 2nd meeting should further develop this conversation. There is an interdependency between policy framework, narrative and campaign focus that makes it difficult to develop at once. These work will inform way forward for 2018 and help to identify 2018 priorities as does this conversation. Always have focus on famine/emergencies, role to bring in disruptive voices with Chefs work, conversations about what else can be done with faith groups, working with grandmothers who can speak about this space in a new way—still investigating this.

- Adriana: interested in being involved in narrative, content and vision to guarantee that SDGs are opportunity to bring policy innovation as this is what is needed. Is it possible to get involved in policy work?
- Paul: there are opportunities to collaborate with other organisations working in similar space while bringing in new voices and point of view. Also provides generic platforms and communication material to support members' work. Possible to speak more on this- what this would look like for Caritas and everyone else here.

Presentation on Donor Tracker by Sophie

Link to website that has all the information on the tool: <https://donortracker.org/>

Sophie welcomes anyone to get in touch if they have a questions, would like to collaborate on events with Donor Tracker or could suggest other information would be useful for advocacy.

- Adriana: are you considering focusing more on SDG2?
- Sophie: Donor Tracker looks at cross donor analysis on deep dive topics. Donor Tracker will focus on nutrition and agriculture with 2 to 3 page report per topic. These aren't in great depth but main takeaways would be helpful to get idea across countries and can look at individual donors's profiles for more information.
- Next reports will be published Mid-March
- Details on Donor Tracker are available on Hub
- Fill out survey that provides feedback on this tool and how it can be adapted to be more useful

Other business

Does anyone want to raise any other points?

- Iftikhar Mostafa (GAFSP): WEF published some informative papers such as Global Risk of 2018
- Paul: if anyone has articles or ideas to publish on Hub, please feel free to share with Hub. There is also SDG2 twitter and FB account that tries to share content as well as promote it. Also have closed group on LinkedIn--- to post relevant job postings that are a bit more outside box as well as add links to content

End of meeting

Thank you for your participation. Will be uploaded onto calendar on Hub and will email link round. All calls will be on Hub calendar as well as send invites around.

Some meetings will be about networking/sharing more fast moving compared to regional events at national level in Rwanda, DC as well as deep dives that tackles 2-3 specific topics.

Finish call 3:49.