

2 ZERO HUNGER



SDG2
ADVOCACY
HUB



The SDG2 Advocacy Hub

Strategy Hub Meeting Minutes – 29 MAY 2019

Chair – Paul Newnham

Attendees –

- 1000 Days: Meaze and Danielle Porfido
- ACDI/VOCA: Paul Kennet
- AeroFarms: Marc Oshima
- Alliance to End Hunger: Nate McGrath
- Association Food Networks: Tusli Giri
- Bread for the World: Asma Lateef
- Canadian Foodgrains Bank: Paul Hagerman and Andrew Defor
- Copenhagen Business School: Iben Sandal Stjerne
- Danachda: Anna Neumerkel
- EAT: Sudhvir Singh
- Ellen MacArthur Foundation: Nick Jeffries
- Emerging Ag: Irina Wandera
- FAO: Belrant Qabeel and Zoie Jones
- GAFSP: Sergius Seebohm
- GAIN Health: Kristin Sundell
- Global Citizen: Mwandwe Chileshe
- Global Foodbanking Network: Halley Aldeen
- Harvest Plus: Peg Willingham
- I Am Wanda: Tandra Raye Stevenson
- IFAD: Brian Thompson
- IFOAM Organic: Gábor Figeczky, Niamh Holland-Essoh
- IISD for Ceres2030: Sophia Murphy
- Just Inc.: Taylor Quinn
- Kitchen Connection: Earlene Cruz
- London School of Tropical Hygiene: Joe Yates
- NCD Alliance: Lucy Westerman
- RISE: Jessica Augierre
- Save the Children UK: Katherine Richards
- SDG2 Advocacy Hub: Paul Newnham, Charlotte Masiello-Riome, Rosie Cowper
- SHODH: Rajeev Pandey
- UNSCN: Christine Campaeu and Alesandra
- WBCSD: David Bennell
- Welthungerhilfe: Janik Feuerhahn
- World Food Programme: Gregory Barrow
- World Food Programme USA: Paula Bonde
- World Vision Int'l: Dan Irvine

I. INTRODUCTIONS AND NOTED ACTIVITIES

- Brian (IFAD) - launch of **Rural Development report** in end June as well as event with **Kitchen Connection** at **UN Climate Summit** in September.
- Nick (Ellen MacArthur Foundation) - Foundation's focus on **cities as drivers of regenerative, healthy food system**—work to be shared at **EAT**.

- Janik (Welthungerhilfe) - WHH's work on future scenarios about **global hunger situation to 2030** and **workshops in Ethiopia and India** with a big workshop in **Berlin** next week.
- Katherine (Save the Children) – Organisation's work on **N4G summit in 2020** and work with **SUN youth leaders** for nutrition at **Women Deliver side event**.
- Greg (WFP)- Focus on building climate resilience at community level w/ nutrition in schools; support for local farmers & local ag economies - **Women Deliver, G7 & UNGA**.
- Sergius (GAFSP) - **GAFSP replenishment** in early 2020— See Germany moment below.
- Anna (Danadha)- Current work to **teach sustainability in schools**.
- Joe (London School of Tropical Hygiene)- **Ag Nutrition and Health Academy** to create new generation of research methods on ag and nutrition. **Annual conference** in 3 weeks.
- Lucy (NCD) - NCD's work to strengthen global advocacy and national capacity development for prevention and control policies on NCD. Will be at EAT.
- Gabor (IFOAM)- IFOAM **Organic's "Good Food For All" campaign** as coming launch of film **We Unite**, highlighting importance for better food and farming systems for all.
- Sudhvir (EAT)- EAT's plans to support **Climate Summit and 2020 Nutrition Summit** as well as cities and climate action.
- Mwandwe (Global Citizen)- the **Good Food campaign** focused on food security and nutrition in 5 countries.
- Rajeev (SHOD) - work in India's **urban slums to improve access to nutrition food with breastfeeding and hygiene** via women's group. Working with farmers **on climate smart ag to promote millets**.
- Marc (AeroFarms)- work to tackle **food deserts by bringing healthy foods to urban areas** via vertical farming company.
- Asma (Bread)- Bread's **legislative campaign** to engage congress on **maternal + child nutrition** at key events through the year.
- Earlene (Kitchen Connection)- co-organising panels **on small island developing states on climate and food security**.
- Paul (ACDI/VOCA) work to bring farmers to markets in developing countries.
- Peg (Harvest Plus) will have panel at upcoming **EAT Forum**.
- Dan (WV) – WV's role in the **SDG2 Hub's advisory group & ICAN**. Also working with **CSO partners on N4G in Tokyo**—more on this below.
- Christine (UNSCN) - introduced Alesandra and UNSCN's work with **CFS**.
- Meaza- 1000 Days hosts ICAN-- working on research mobilisation and securing financial commits for nutrition, working towards **N4G**.
- Taylor (Just Inc)- work providing **low cost food in Liberia** and scaling up to Rwanda, Uganda and Tanzania with **WFP**.
- Jessica (Rise Products) - work to **recycle used grains** and turn it into flour.

Paul noted the vast diversity of organisations working across SDG2 as represented by this meeting. If not already registered on the Hub, please do here:

<http://sdg2advocacyhub.org/user/register>

II. UPCOMING MILESTONES AND EVENTS

1. Decade of Family Farming— Berlant (FAO)

Launched on 29th May by FAO and IFAD - highlights important role of family farmers in achieving a Zero Hunger world and Global Goals. Launched globally in Rome, DFF comms strategy for the coming decade will focus on working with regions to restore comms approach and regional initiatives to support family farming. Find here a [DFF communications toolkit](#) and [official DFF video](#). Everyone is welcome to use this content.

2. SOFI 2019— Zoe (FAO) - Launch in NYCC during HLPF 15 July

State of Food Security and Nutrition in the World is the annual report on hunger, malnutrition at local and global level. SOFI2019 is the final of 3-part series looking at drivers of hunger—this year focuses on economic slowdowns. This report uses FIES scale as indicator to track people's access to food. To launch in New York alongside HLPF on UN HQ on 15 July with heads of author agencies in attendance. Social media kit will be shared closer to the time and joint press release.

Paul noted that SDG2 Hub will share unbranded social media kit as well to promote report and have SDG2 wider community amplify.

3. Road to Tokyo 2020— Katherine and Dan (Save the Children, World Vision International)

The first Nutrition for Growth (N4G) Summit in 2016 secured nutrition investments until 2020. Expiration of these pledges next year means that securing new nutrition commitments at Tokyo 2020 is vital if we are to achieve SDGs. Lots of opportunity for various stakeholders, plugging into key moments on road to this Summit.

- Format: Summit will take place in Nov-Dec 2020. In July and Aug 2020, there will be a high-level event in lead up to Summit
- Advocacy on N4G: Save the Children is facilitating a working group via ICAN with partners to support Japanese govt. Priorities include building political will; champion CSO engagement, youth participation; responsible business practices; accountability and building strong narratives to bring this together.
- Timeline – July – 1st version of Compact; Aug. - scale up of advocacy/mobilise action at global and national at TICAD and other events throughout year. Five thematic working groups established to identify actions for transformation change:
- 1. Nutrition as part of UHC (led by WHA); 2. Building food systems for healthy diets (DFID); 3. Addressing malnutrition effectively in conflict; 4. Data Results; 5. Security for driving new innovation sun network

4. Germany Moment— Sergius (GAFSP)

Launched in 2010, **Global Ag Food Security Programme** invests in agriculture to reduce poverty and improve food security in low income countries—only these are eligible to apply for GAFSP funds. GAFSP up for replenishment in 2020, led by German Gov't. GAFSP working with CSO and farmers associations and German gov't as host of replenishment conference. At Spring World Bank Meetings 2019, German gov't called for international alliance to get SDG2 back on track. Sergius suggests idea of Germany Moment as stepping stone for N4G summit at end of 2020; could help elevate smallholder farmers in these discussions.

Germany moment to happen est. May/June 2020. GAFSP invites partners to join and make this comprehensive. Possibility of using SDG2 Hub's SDG2.3/2.4 policy priorities on smallholder farmers on front line of climate change and Zero Hunger as focus of conference.

5. **Ceres 2030**— Sophia (IISD/Ceres 2030)

Ceres2030 brings together IISD, IFPRI and Cornell to provide the donor community with a menu of policy options for directing their investments, backed by the best available evidence and economic models. Ceres 2030 conducts evidence synthesis to identify what evidence says about how to end hunger on 8 specific topics in terms of what we know and don't know. A Paper on their work will be published in Nature in Jan 2020.

III. **HUB PARTNERS POLICY PRIORITIES AND ACTIVITIES**

6. **High level summary on WG & policy priorities**— Charlotte (SDG2 Hub Secretariat)

Charlotte briefly recapped policy priorities for the SDG2 Hub:

- For SDG2.1, call attention to current food emergencies, highlighting links to climate and conflict. Key events include SOFI report release, UNGA 2019.
- For SDG2.2, build momentum around Tokyo Nutrition for Growth Summit 2020. Key events include Women Deliver, SUN Global Gathering, HLPF
- For SDG2.3 &4, prioritise needs of farmers, ensure greater investment and innovation as well as better delivery of data
- For SDG2.5, drive action around biodiversity loss via Food Forever 2020 campaign with 2020 deadline quickly approaching
 - Last week, Food Forever 2020 and CIT (part of CGIAR) hosted an event on World Biodiversity Day in Cusco at which Peruvian gov't making high level commitments on biodiversity for improved nutrition and climate resilience

7. **Narrative project**— Paul (SDG2 Hub Secretariat)

SDG2 Hub is looking at how to create a conversation framework for SDG2, a broader lens that brings ag, nutrition and food into a single conversation and highlights interdependency across SDG2. Aim to create centralised resources for SDG2 representative of various sectors that can be used to talk about SDG2 big picture. SDG2 Hub Secretariat is engaging with different voices to bring together conversation. To launch project between July and end of year to put into practice in 2020. SDG2 Hub Secretariat will continue to share updates. If interested in being involved, reach out to Charlotte (Charlotte@sdg2advocacyhub.org) or Paul (paul@sdg2advocacyhub.org).

8. **Web platform**— Rosie (SDG2 Hub Secretariat)

SDG2 Hub platform aims to capture and elevate work of SDG2 Hub community in 5 ways:

- [NEWS PAGES](#) providing snapshot of initiatives and happenings in SDG2.
- [ACTION PAGES](#) galvanising action on SDG2 - resources, social media kits & calls to action.
- [CALENDAR](#) maps SDG2 activity across all SDG2 stakeholders and other SDG related.
- [USER DIRECTORY](#) profiles individuals and organisations working towards SDG2. Way to connect with counterparts and learn about each other's work.
- NEWSLETTER (Monthly) – Summary and forward view of SDG2 advocacy days, events, campaigns and initiatives in timely manner.

To access this content, please register on the SDG2 Hub if you haven't already:

<http://sdg2advocacyhub.org/user/register>

9. SDG2.1 Update— Greg (WFP)

Houthi controlled areas of Yemen - WFP is considering a suspension of food distribution in Yemen until it can properly implement biometric tools to monitor food distribution and avoid diversion; WFP maintain support for severe malnutrition.

North Korea - Droughts are undermining food insecurity in North Korea DPRK. WFP and FAO concluded food security assessment survey, showing that droughts in last 18 months is negatively impacting population. Worst challenges in North Korea in 10 years. International donor gov'ts understandably concerned to fund aid operations in North Korea.

Venezuela - Large migration of Venezuelans across South America to Colombia and Ecuador. Food is highly politicised here. Need to better understand situation in Venezuela and what the needs are here.

IV. 2019-2020 EVENTS/CAMPAIGNS/REPORTS

- **1 June** - World Milk Day - [find a tool kit here](#).
- **3-6 June** - Women Deliver in Vancouver, Canada. [Here is a snapshot of the SDG2 side events](#).
- **12-13 June** – EAT Forum. A number of partners will be attending EAT, reach out to SDG2 Hub Secretariat if want to engage.
- **3-6 September** (AGRF) & **14-18 October** (CFS)-- submit any ideas to Charlotte for an SDG2 side event collaboration. It would be great to have SDG2 focus in both of these spaces. [Applications are due mid-June- submit here](#).
 - Ceres2030 side event at CFS on post-harvest losses and progress on SDG2— planetary session on this.
- **23- 30 September** UNGA, Climate Summit & high-level meeting on SDGs— SDG2 Hub is exploring how to profile SDG2 in this busy space. Please get in touch if interested to collaborate on something.
- **16 October** - World Food Day
- Global Nutrition Report
- **5-7 November** - SUN Global Gathering
- **2-13 December** - COP25

V. ACTIONS

- **SDG2 Hub Secretariat:** Prepare minutes and circulate
- **All:** Update profiles on the SDG2 Hub—think about content i.e. article or calendar that could be helpful to rest of community. <http://sdg2advocacyhub.org/user/register>
- **All:** Welcome feedback on call and content, anything that hasn't been covered but should be.

Paul ends call at 4:12pm UK, thanking all for joining and contributing.