

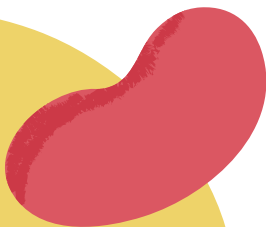
How do we **tackle** **climate change** from the dinner table, enjoying meals that don't cost the Earth?



Chefs can play a pivotal role in showcasing the versatility and tastiness of beans, influencing behaviour shifts towards affordable, healthy, plant-forward diets.

Join our mission to **double global bean consumption** by 2028.

Get Involved
[#beansonthemenu](#)
[@beansishow](#)





How to Join

Step 1. Learn why beans are a simple and affordable solution to our global climate, health, and cost-of-living challenges at www.beansishow.org/menuchallenge


Step 2. Design a delicious beans-based dish and add it to your menu.

Step 3. Register as a participant.

Step 4. Look out for the welcome email with additional digital and physical resources to promote your participation.

Step 5. Share your story

Step 6. Encourage others to join the Challenge.



Get Involved
#beansonthemenu
@beansishow



**Beans
is How**